



MEMBER NEWS LETTER YMCA OF DeKALB COUNTY, INC.

Spring 2010



MISSION: To put Christian principles into practice through programs which build healthy spirit, mind and body for all.

MEMBERSHIP SURVEY RESULTS:

"We heard You"

- **Fitness Equipment** – we will be ordering through our capital campaign funds a few new pieces of cardio equipment for North St and Main St. Y's. Our goal is to have the new equipment ready to "work out" on by the summer of 2010.
- **Communication** – We are working on improving our communication on many levels.
 1. **Web site** – www.ymcadekalb.org
 2. **Communication erase boards** at each facility with updated information as needed
 3. **Comment cards** – within 48 hours all comments will be reviewed and action taken as necessary, if name/phone given, there will be a call made
 4. **As a YMCA employee team**, we are working on consistent, accurate and informative communication through all aspects of our organization
- **Cleanliness** – other than our employees who clean our facilities daily, we have been fortunate enough to begin having volunteers and community groups get involved
- **Scheduling** – In February the YMCA mailed out 1800 surveys, as well as had surveys available at the front desks, asking for more details on scheduling for the future at all three YMCA facilities. We only had 2.5% returned. We need more feedback before making any real changes to our overall scheduling. If you have an opinion, and have not already filled out a survey, please do so.

Strategic Planning:

A selected committee of the YMCA Board of Directors and CEO are in the midst of going through a long term strategic planning process. Thank you all who have taken the Seer's evaluation and/or communicated through other surveys what your needs are as members of the YMCA. During the next few months we will be having focus groups, and doing one on one interviews to get more feedback from our YMCA members and the community at large on how to strategically identify our YMCA future. Results of the strategic plan will be available in the fall of 2010.

YMCA of DeKalb County, Inc. Annual Fundraising Campaign:

Did you know that the YMCA provided financial assistances to over 800 children/adults/seniors in 2009? Did you know that the YMCA gave out more than \$46,000 worth of aid to assist people who needed the YMCA the most in 2009? Our goal for 2010 is to raise \$75,000 to meet the growing needs of those who need us the most. We have kicked off our campaign by a very generous gift of \$25,000 from the Olive B. Cole Foundation. Please see reverse side for more information on how you can support this every important cause.

21 Century Community Learning Center Grant:

The YMCA has received a \$350,000 grant from the Indiana Department of Education 21st Century Community Center Program. The YMCA will work with the DeKalb County Central United School District to offer additional enrichment learning and recreational opportunities this summer at Waterloo Elementary School and during the next school year at all four DeKalb Central elementary schools. The Y is fortunate to have great partners to help us fulfill the educational enrichment opportunities for our children. Our partners are: DeKalb Central United School District, Afternoon ROCKS, DeKalb County HOPE, Eckhart Public Library, Junior Achievement of Northern IN, Purdue University Cooperative Extension Service, Waterloo Grant Township Public Library and Susan Whittington.

Volunteers:

Did you know that we had 188 volunteers assist their time, talent and treasure "working" 2,753 hours in 2009? The success of a YMCA is dependent on the volunteers to support our cause and mission. If you would like to volunteer, please pick up a volunteer application at any of the YMCA facilities.

Cell Phones:

Please turn off your cell phones and put them in a secured closed location when you are in the locker rooms or bathrooms of any of our facilities.

Safety:

Please bring a lock and lock your items up in our locker rooms. The YMCA is not responsible for lost or stolen items.